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Toys: A happy Christ*mess!*

Paul Severin



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At Christmas, gifts have become tradition. For all those with children, toys are among the most popular Christmas presents.

However, a look into history reveals that Christmas and presents have not always gone together. Meanwhile, the toy industry has long since become a huge business.

Reason enough to scrutinize toy manufacturers in terms of sustainability. Our sustainability experts are addressing this issue in the current sustainability magazine.
Read the current issue here: esgletter.en.erste-am.com

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Paul Severin has worked at Erste Asset Management since April 2008. Until 2012 he was responsible for the company's product management; he has directed communications and PR activities since April 2012. From 1992 to 2008, he was director of equity fund management and deputy director for institutional funds at Pioneer Investments Austria in Vienna.

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