

https://blog.en.erste-am.com/macro-10-theses-for-2017/

Macro: 10 theses for 2017

Gerhard Winzer



© © iStock.com

What are the topics that will be relevant this year? In commemoration of the fifth centenary of Martin Luther posting his 95 propositions, we, too, want to suggest ten theses for 2017.

1) Political changes

Probably the biggest change can be summed up as Trumponomics. Against the backdrop of a rise in the inequality of income distribution, the anti-establishment movements have been on the rise. Last year, the Yes vote for Brexit, i.e. the UK leaving the EU, and the election of Donald Trump were the two most far-reaching events. The common denominator of these movements is particularly their protectionism (anti-globalisation, nationalism, nativism, and the rejection of supranational organisations). This comes with two learning points: a) election forecasts come with a statistical margin of error, and b) austerity policies are no substitute for a comprehensive and inclusive political approach.

In the Eurozone, three important elections are scheduled for 2017 (Netherlands, France, Germany). We might also see snap elections in Italy. The anti-status quo parties have declared themselves in favour of leaving the EU. So we are about to face a hot political year. The pressure on a change of politics is mounting.

2) The end of austerity

The budget deficit, adjusted for cyclical effects, is not falling any longer in the developed world. As such, an important dampening factor for economic growth already ceased to exist in 2016. This is due to the fact that many key-lending rates hit zero per cent and the bond purchase programmes were expanded drastically. Additional monetary stimulus has become increasingly less effective. The effectiveness of the monetary policy overall has fallen. The risk of a liquidity trap (i.e. ineffective monetary policy) and a secular stagnation (i.e. real interest rates are negative but still too high) remains elevated. As a result, the pressure for an expansive fiscal policy (i.e. a policy that supports the economy) has increased. For the time being, such a development is only foreseeable in the USA: higher government spending and tax cuts will cause the budget deficit in the USA to rise.

3) Temporarily higher growth

Real global economic growth has been remarkable steady in the past quarters despite numerous negative shocks. The trend of growth disappointments has come to an end. The estimates for economic growth are not revised downwards anymore. Some factors suggest the notion of a slight acceleration of economic growth:

- The global purchasing managers index has been on the rise for months
- This suggests, among other things, a slight acceleration of the low growth rate of industrial production. Most recently, production growth in Asia has improved.
- There are signs that suggest improvement of the low growth rate of capex as well, such as the increase in order intake.
- Trumponomics provide the US economy with stimulus (higher government spending, tax cuts, deregulation, repatriation of profits, possibly the support of "animal spirits"). However, it will take a few quarters for the effects to feed through into the real economy.
- In the Eurozone, the expansive monetary policy is keeping economic growth above its potential (1.5% vs. 1%).
- In Japan, the anchoring of the 10Y government bond yield at zero per cent has caused the yen to depreciate, inflation expectations to rise, and the real yield consequently to fall.
- In the commodity-producing countries the stabilisation of the commodity prices has led to an improvement of the terms of trade (i.e. the difference between export and import prices).
- One of the effects of the strong US dollar is the "redistribution" of growth and inflation in the rest of the world.

There are only few signs of an improvement of potential growth (i.e. economic growth under full employment). The growth rate of the employable population has been falling on a global basis, productivity growth has decreased significantly, the weak world trade might decline further due to protectionist ambitions, and the high level of debt inhibits a positive credit impulse (i.e. acceleration of credit growth).

4) Deflation no (immediate) risk, inflation no problem (yet)

For the assessment of inflation, two developments are relevant:

Commodity prices have stabilised, which has caused deflation pressure to fall. The prices of goods are still falling, but at a lower rate. Also, overall inflation rates are on the rise due to the base effect (year-on-year commodity price data).

The output gap (i.e. difference between the GDP at full employment and the current GDP) is falling globally, but still exists. Core inflation (exclusive of energy and food) will therefore be going sideways in the foreseeable future. With one important exception: in the USA, the economic stimulus measures are being taken in an environment that is close to full employment. Therefore, the inflation risk has increased in the USA.

5) No additional stimulus from the monetary policy

The times when the central bank policies were "the only game in town" are over. This reflects the decreased deflation pressure and means that the markets are rather more left to their own devices. This is a gradual change, however: the ECB and Bank of Japan policies will continue to influence the markets a great deal also in 2017.

The US Fed has increased the Fed funds rate twice by 0.25bps each time. For 2017, further rate hikes totalling 0.75bps are expected.

The key-lending rates in the Eurozone remain unchanged at very low levels. However, the bond purchase programmes will be reduced from EUR 80bn to EUR 60bn per month from April onwards. The way ECB President Draghi prepares the market participants for a further reduction ("tapering talk") will be of particular significance this year.

The Japanese central bank will maintain its target of the 10Y government bond yield at zero per cent.

6) Rising commodity prices

The commodity prices have stabilised after the sharp declines in 2016. The signs of slightly higher growth of the global industry also suggest an equally slight increase in commodity prices.

7) Trend of falling interest rates coming to an end

The decade of falling interest rates and yields has come to an end. Much like the assessment of inflation indicates, we will also not see an upward trend in interest rates in the near future. The current pressure for higher yields is due to the decreased deflation pressure and the cyclical improvement of the economy.

8) Stronger US dollar

The US dollar is already very strong relative to a basket of other currencies. This is due to the quicker and more profound recovery of the US economy. On top of that, fiscal stimulus measures are expected for the USA. The pressure for further appreciation remains intact as long as the (interest rate) differential between the USA and the rest of the word is growing.

9) Rising profits

Company profits are on a quarterly rise. The falling deflation pressure and the improvement of the economic indicators suggest this trend will continue.

10) Risks and imbalances

The unsolved problems and risks remain our constant companion. They concern a possible economic slump in China, the centrifugal forces in the EU and the Eurozone, and the uncertainty about the actual effects of the new cabinet in the USA.

Let me conclude on an optimistic note: the period ahead, when deflation will be no (immediately relevant) risk anymore and inflation is no problem (yet) is generally a favourable environment for risky assets.

Legal disclaimer

The document is an advertisement. Unless indicated otherwise, source: Erste Asset Management GmbH. The language of communication of the sales offices is German and the languages of communication of the Management Company also include English.

The prospectus for UCITS funds (including any amendments) is prepared and published in accordance with the provisions of the InvFG 2011 as amended. Information for Investors pursuant to § 21 AIFMG is prepared for the alternative investment funds (AIF) administered by Erste Asset Management GmbH pursuant to the provisions of the AIFMG in conjunction with the InvFG 2011.

The currently valid versions of the prospectus, the Information for Investors pursuant to § 21 AIFMG, and the key information document can be found on the websitewww.erste-am.com under "Mandatory publications" and can be obtained free of charge by interested investors at the offices of the Management Company and at the offices of the depositary bank. The exact date of the most recent publication of the prospectus, the languages in which the key information document is available, and any other locations where the documents can be obtained are indicated on the website www.erste-am.com. A summary of the investor rights is available in German and English on the website www.erste-am.com/investor-rights and can also be obtained from the Management Company.

The Management Company can decide to suspend the provisions it has taken for the sale of unit certificates in other countries in accordance with the regulatory requirements.

Note: You are about to purchase a product that may be difficult to understand. We recommend that you read the indicated fund documents before making an investment decision. In addition to the locations listed above, you can obtain these documents free of charge at the offices of the referring Sparkassen bank and the offices of Erste Bank der oesterreichischen Sparkassen AG. You can also access these documents electronically at www.erste-am.com.

N.B.: The performance scenarios listed in the key information document are based on a calculation method that is specified in an EU regulation. The future market development cannot be accurately predicted. The depicted performance scenarios merely present potential earnings, but are based on the earnings in the recent past. The actual earnings may be lower than indicated. Our analyses and conclusions are general in nature and do not take into account the individual characteristics of our investors in terms of earnings, taxation, experience and knowledge, investment objective, financial position, capacity for loss, and risk tolerance.

Please note: Past performance is not a reliable indicator of the future performance of a fund. Investments in securities entail risks in addition to the opportunities presented here. The value of units and their earnings can rise and fall. Changes in exchange rates can also have a positive or negative effect on the value of an investment. For this reason, you may receive less than your originally invested amount when you redeem your units. Persons who are interested in purchasing units in investment funds are advised to read the current fund prospectus(es) and the Information for Investors pursuant to § 21 AIFMG, especially the risk notices they contain, before making an investment duction. If the fund currency is different than the investor's home currency, changes in the relevant exchange rate can positively influence the value of the investor's home currency.

We are not permitted to directly or indirectly offer, sell, transfer, or deliver this financial product to natural or legal persons whose place of residence or domicile is located in a country where this is legally prohibited. In this case, we may not provide any product information, either.

Please consult the corresponding information in the fund prospectus and the Information for Investors pursuant to § 21 AIFMG for restrictions on the sale of the fund to American or Russian citizens.

It is expressly noted that this communication does not provide any investment recommendations, but only expresses our current market assessment. Thus, this communication is not a substitute for investment advice, does not take into account the legal regulations aimed at promoting the independence of financial analyses, and is not subject to a prohibition on trading following the distribution of financial analyses.

This document does not represent a sales activity of the Management Company and therefore may not be construed as an offer for the purchase or sale of financial or investment instruments.

Erste Asset Management GmbH is affiliated with the referring Sparkassen banks and Erste Bank.

Please also read the "Information about us and our securities services" published by your bank.

Subject to misprints and errors.

Gerhard Winzer



inzer has worked at Erste Asset Management since March 2008. Up until March 2009, he was Senior Fund Manager in Fixed Income Asset Allocation; he has been Head Economist since April 2009.

He holds a degree from a polytechnical college and studied economics and business at Vienna University with a special focus on financial markets. He holds a CFA charter and participated from 2001 to 2003 in the doctoral programme for finance at the Center for Central European Financial Markets in Vienna.

From July 1997 to June 2007, he worked in research at CAIB, Bank Austria Creditanstalt, and UniCredit Markets & Investment Banking. His last position was as Executive Director for Fixed Income / FX Research and Strategy. He was responsible for research on asset allocation at Raiffeisen Zentralbank (RZB) in Vienna from July 2007 to February 2008.