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Toys: A happy *Christmess!*

Paul Severin



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At Christmas, gifts have become tradition. For all those with children, [toys](#) are among the most popular Christmas presents.

However, a look into history reveals that [Christmas](#) and [presents](#) have not always gone together. Meanwhile, the toy industry has long since become a huge business.

Reason enough to scrutinize toy manufacturers in terms of sustainability. Our sustainability experts are addressing this issue in the current sustainability magazine.

Read the current issue here: esgletter.en.erste-am.com

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