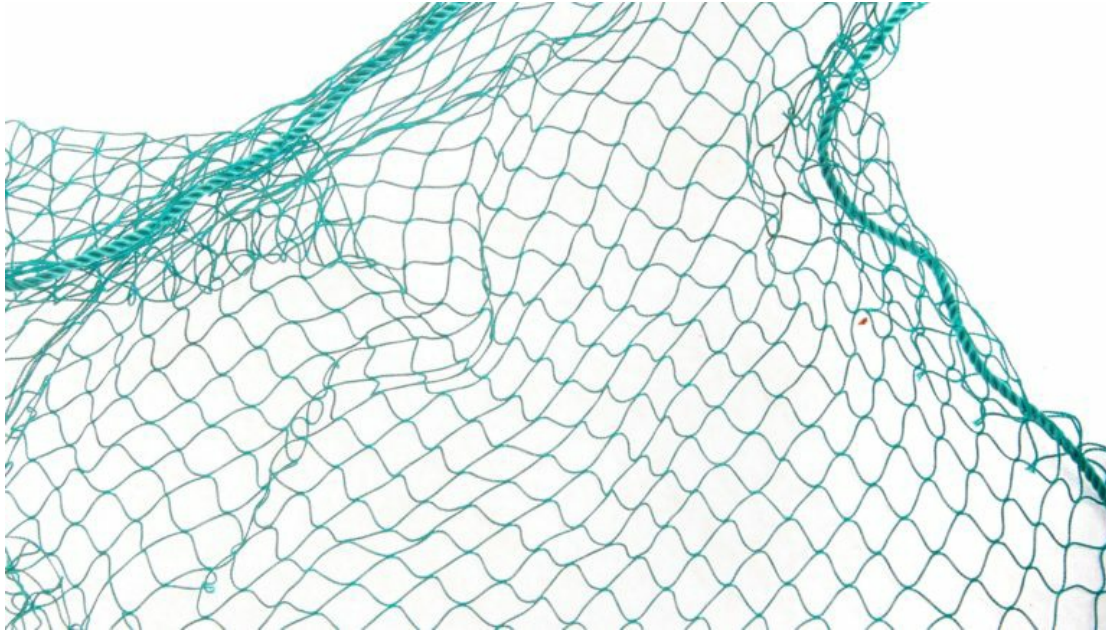


<https://blog.en.erste-am.com/dialogue-worthwhile-example-erste-asset-managements-engagement/>

Dialogue is worthwhile - An example of Erste Asset Management's Engagement

Paul Severin



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Engagement means that investors enter into a dialogue with companies, aiming to persuade them to act more **responsibly**. This can be a long and tedious process, but this kind of communication is certainly worthwhile.

Last year, in collaboration with its engagement partners Erste Asset Management initiated a dialogue with Charoen Pokphand Foods (CP Foods). The Thai company is the biggest producer of shrimp and fishmeal worldwide. But the catch is anything but clean, in many cases it was handed by slaves.

For more information on this topic, please visit our **ESG -Letter**

[ERSTE RESPONSIBLE RETURN - The ESG Letter](#)

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