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## Building industry: The jungle of sustainability certificates

Paul Severin



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Construction is becoming sustainable: More and more buildings carry so-called "green building labels", but only few of these certificates are transnational. Follow Erste Asset Management on its trip through the green label jungle.

For more information on this topic, please visit our [ESG -Letter](#)

[ERSTE RESPONSIBLE RETURN - The ESG Letter](#)

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### Paul Severin

Paul Severin has worked at Erste Asset Management since April 2008. Until 2012 he was responsible for the company's product management; he has directed communications and PR activities since April 2012. From 1992 to 2008, he was director of equity fund management and deputy director for institutional funds at Pioneer Investments Austria in Vienna.

His career in the securities business began in 1992 at Constantia Privatbank as a portfolio manager and analyst. He worked as primary analyst at Creditanstalt Investmentbank in Vienna from 1994 to 1999.

He studied international business at Innsbruck University and Marquette University in Milwaukee, WI, USA. Before his university studies, he worked at Dornbirner Sparkasse in letters of credit and export financing.

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